

Notice of References Cited	Application/Control No. 09/835,731	Applicant(s)/Patent Under Reexamination KEPROS ET AL.	
	Examiner JEAN JANVIER	Art Unit 3688	Page 1 of 1

U.S. PATENT DOCUMENTS

★	Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
	A US-			
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FOREIGN PATENT DOCUMENTS

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	N				
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NON-PATENT DOCUMENTS

★	Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	Classification
X	U			Amy Doane, "The Shopper's Wallet-More And More Retailers Are Using Rewards Clubs To Keep Customers, Generate Market Research", San Francisco Chronicle: Friday July 31, 1998	
	V				
	W				
	X				

*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
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